



WFTV-TV  
P.O. Box 863324  
Orlando, FL 32886-3324  
ph: (407) 841-9000  
fx: (407) 841-8259

Advertiser  
Agency  
Buyer  
Salesperson

POL/M Romney/R/PRE/US (15840)  
American Rambler Productions (5998)  
KINCAID,STEPHANIE  
Telerep/Washington DC, Washington DC (1040)  
ph: (555) 555-5555  
Political - Federal Candidate (1067)  
31/ROMNEY FOR PRESIDENT (140401)  
National/Political  
31/06391319

Invoice 643770  
Inv Date 10/28/2012  
Terms Net 30  
Contract 338450  
Bill Type Standard  
Period 10/1/2012 - 10/28/2012

American Rambler Productions  
138 Conant Street  
Beverly, MA 01915

AgM

Product  
Brand  
Acct Types  
Est/Headline  
Demo

Revision

Comments

ROMNEY FOR PRESIDENT  
\*\*\*\*\* THIS IS A CASH IN ADVANCE

CO-OP/Order Type No/Normal  
Package  
Gen. Date 10/30/2012 4:06:14PM

Orlando (WFTV)

## OFFICIAL BILLING INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Copy/TSC1	Amount	Remarks
1.0	Spot	6:00:00AM- 7:00:00	Day,W-1,Th-1,F-1	10/24/12 6:56AM (We)	00:30			
1.0	Spot	6:00:00AM- 7:00:00	Day,W-1,Th-1,F-1	10/25/12 6:45AM (Th)	00:30	2012MRFP145H	\$1875.00	
1.0	Spot	6:00:00AM- 7:00:00	Day,W-1,Th-1,F-1	10/26/12 6:45AM (Fr)	00:30	2012MRFP145H	\$1875.00	
4.0	Spot	7:00:00AM- 9:00:00	Day,W-1,Th-1,F-1	10/24/12 7:49AM (We)	00:30	2012MRFP145H	\$1875.00	
4.0	Spot	7:00:00AM- 9:00:00	Day,W-1,Th-1,F-1	10/25/12 7:29AM (Th)	00:30	2012MRFP148H	\$2000.00	
4.0	Spot	7:00:00AM- 9:00:00	Day,W-1,Th-1,F-1	10/26/12 8:59AM (Fr)	00:30	2012MRFP148H	\$2000.00	
5.0	Spot	10:00:00AM-10:30:00	Day,W-1,Th-1,F-1	10/24/12 10:17AM (We)	00:30	2012MRFP148H	\$2000.00	
5.0	Spot	10:00:00AM-10:30:00	Day,W-1,Th-1,F-1	10/25/12 10:24AM (Th)	00:30	2012MRFP145H	\$560.00	
5.0	Spot	10:00:00AM-10:30:00	Day,W-1,Th-1,F-1	10/26/12 10:09AM (Fr)	00:30	2012MRFP145H	\$560.00	
8.0	Spot	11:00:00AM-12:00:00	Day,W-1,Th-1,F-1	10/24/12 11:43AM (We)	00:30	2012MRFP145H	\$560.00	
8.0	Spot	11:00:00AM-12:00:00	Day,W-1,Th-1,F-1	10/25/12 11:47AM (Th)	00:30	2012MRFP148H	\$925.00	
8.0	Spot	11:00:00AM-12:00:00	Day,W-1,Th-1,F-1	10/26/12 11:44AM (Fr)	00:30	2012MRFP148H	\$925.00	
10.0	Spot	12:00:00PM- 1:00:00	Day,W-2,Th-2,F-2	10/24/12 12:13PM (We)	00:30	2012MRFP145H	\$850.00	
10.0	Spot	12:00:00PM- 1:00:00	Day,W-2,Th-2,F-2	10/24/12 12:42PM (We)	00:30	2012MRFP148H	\$850.00	
10.0	Spot	12:00:00PM- 1:00:00	Day,W-2,Th-2,F-2	10/25/12 12:28PM (Th)	00:30	2012MRFP145H	\$850.00	
10.0	Spot	12:00:00PM- 1:00:00	Day,W-2,Th-2,F-2	10/25/12 12:51PM (Th)	00:30	2012MRFP148H	\$850.00	
10.0	Spot	12:00:00PM- 1:00:00	Day,W-2,Th-2,F-2	10/26/12 12:23PM (Fr)	00:30	2012MRFP145H	\$850.00	
10.0	Spot	12:00:00PM- 1:00:00	Day,W-2,Th-2,F-2	10/26/12 12:38PM (Fr)	00:30	2012MRFP148H	\$850.00	
11.0	Spot	1:00:00PM- 2:00:00	Day,W-1,Th-1,F-1	10/24/12 12:59PM (We)	00:30	2012MRFP145H	\$800.00	
11.0	Spot	1:00:00PM- 2:00:00	Day,W-1,Th-1,F-1	10/25/12 1:32PM (Th)	00:30	2012MRFP145H	\$800.00	
11.0	Spot	1:00:00PM- 2:00:00	Day,W-1,Th-1,F-1	10/26/12 1:29PM (Fr)	00:30	2012MRFP145H	\$800.00	
13.0	Spot	3:00:00PM- 4:00:00	Day,W-1,Th-1,F-1	10/24/12 3:30PM (We)	00:30	2012MRFP145H	\$800.00	
13.0	Spot	3:00:00PM- 4:00:00	Day,W-1,Th-1,F-1	10/25/12 3:22PM (Th)	00:30	2012MRFP148H	\$650.00	
13.0	Spot	3:00:00PM- 4:00:00	Day,W-1,Th-1,F-1	10/26/12 3:32PM (Fr)	00:30	2012MRFP148H	\$650.00	
15.0	Spot	4:00:00PM- 5:00:00	Day,W-1,Th-1,F-1	10/24/12 4:20PM (We)	00:30	2012MRFP148H	\$650.00	
15.0	Spot	4:00:00PM- 5:00:00	Day,W-1,Th-1,F-1	10/25/12 4:12PM (Th)	00:30	2012MRFP145H	\$800.00	
15.0	Spot	4:00:00PM- 5:00:00	Day,W-1,Th-1,F-1	10/26/12 4:38PM (Fr)	00:30	2012MRFP145H	\$800.00	
17.0	Spot	5:00:00PM- 5:30:00	Day,W-2,Th-2,F-2	10/24/12 5:14PM (We)	00:30	2012MRFP148H	\$2250.00	
17.0	Spot	5:00:00PM- 5:30:00	Day,W-2,Th-2,F-2	10/24/12 5:28PM (We)	00:30	2012MRFP145H	\$2250.00	
17.0	Spot	5:00:00PM- 5:30:00	Day,W-2,Th-2,F-2	10/25/12 5:25PM (Th)	00:30	2012MRFP148H	\$2250.00	
17.0	Spot	5:00:00PM- 5:30:00	Day,W-2,Th-2,F-2	10/25/12 5:28PM (Th)	00:30	2012MRFP145H	\$2250.00	
17.0	Spot	5:00:00PM- 5:30:00	Day,W-2,Th-2,F-2	10/26/12 5:14PM (Fr)	00:30	2012MRFP148H	\$2250.00	
17.0	Spot	5:00:00PM- 5:30:00	Day,W-2,Th-2,F-2	10/26/12 5:24PM (Fr)	00:30	2012MRFP145H	\$2250.00	
20.0	Spot	6:00:00PM- 6:30:00	Day,W-2,Th-2,F-2	10/24/12 6:00PM (We)	00:30	2012MRFP148H	\$3000.00	
20.0	Spot	6:00:00PM- 6:30:00	Day,W-2,Th-2,F-2	10/24/12 6:23PM (We)	00:30	2012MRFP145H	\$3000.00	
20.0	Spot	6:00:00PM- 6:30:00	Day,W-2,Th-2,F-2	10/25/12 6:00PM (Th)	00:30	2012MRFP148H	\$3000.00	
20.0	Spot	6:00:00PM- 6:30:00	Day,W-2,Th-2,F-2	10/25/12 6:24PM (Th)	00:30	2012MRFP145H	\$3000.00	
20.0	Spot	6:00:00PM- 6:30:00	Day,W-2,Th-2,F-2	10/26/12 6:00PM (Fr)	00:30	2012MRFP148H	\$3000.00	
20.0	Spot	6:00:00PM- 6:30:00	Day,W-2,Th-2,F-2	10/26/12 6:28PM (Fr)	00:30	2012MRFP145H	\$3000.00	



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Orlando (WFTV)

## OFFICIAL BILLING INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Copy/ISCI	Amount	Remarks
21.0	Spot	7:00:00PM- 7:30:00	Day, W-2, Th-1, F-1	10/24/12 7:14PM (We)	00:30	2012MRFP148H	\$3000.00	
21.0	Spot	7:00:00PM- 7:30:00	Day, W-2, Th-1, F-1	10/24/12 7:29PM (We)	00:30	2012MRFP145H	\$3000.00	
21.0	Spot	7:00:00PM- 7:30:00	Day, W-2, Th-1, F-1	10/25/12 7:25PM (Th)	00:30	2012MRFP148H	\$3000.00	
21.0	Spot	7:00:00PM- 7:30:00	Day, W-2, Th-1, F-1	10/26/12 7:06PM (Fr)	00:30	2012MRFP148H	\$3000.00	
23.0	Spot	7:30:00PM- 8:00:00	Day, W-2, Th-1, F-1	10/24/12 7:37PM (We)	00:30	2012MRFP148H	\$3000.00	
23.0	Spot	7:30:00PM- 8:00:00	Day, W-2, Th-1, F-1	10/24/12 7:47PM (We)	00:30	2012MRFP145H	\$3000.00	
23.0	Spot	7:30:00PM- 8:00:00	Day, W-2, Th-1, F-1	10/25/12 7:49PM (Th)	00:30	2012MRFP145H	\$3000.00	
23.0	Spot	7:30:00PM- 8:00:00	Day, W-2, Th-1, F-1	10/26/12 7:37PM (Fr)	00:30	2012MRFP145H	\$3000.00	
25.0	Spot	11:00:00PM-11:30:00	Day, W-2, Th-2, F-2	10/24/12 11:30PM (We)	00:30	2012MRFP148H	\$2000.00	
25.0	Spot	11:00:00PM-11:30:00	Day, W-2, Th-2, F-2	10/24/12 11:30PM (We)	00:30	2012MRFP145H	\$2000.00	
25.0	Spot	11:00:00PM-11:30:00	Day, W-2, Th-2, F-2	10/25/12 11:30PM (Th)	00:30	2012MRFP148H	\$2000.00	
25.0	Spot	11:00:00PM-11:30:00	Day, W-2, Th-2, F-2	10/26/12 11:24PM (Fr)	00:30	2012MRFP145H	\$2000.00	
25.0	Spot	11:00:00PM-11:30:00	Day, W-2, Th-2, F-2	10/26/12 11:30PM (Fr)	00:30	2012MRFP145H	\$2000.00	
27.0	Spot	5:00:00AM- 5:30:00	Day, W-2, Th-2, F-2	10/24/12 5:14AM (We)	00:30	2012MRFP145H	\$625.00	
27.0	Spot	5:00:00AM- 5:30:00	Day, W-2, Th-2, F-2	10/24/12 5:27AM (We)	00:30	2012MRFP148H	\$625.00	
27.0	Spot	5:00:00AM- 5:30:00	Day, W-2, Th-2, F-2	10/25/12 5:15AM (Th)	00:30	2012MRFP145H	\$625.00	
27.0	Spot	5:00:00AM- 5:30:00	Day, W-2, Th-2, F-2	10/25/12 5:24AM (Th)	00:30	2012MRFP148H	\$625.00	
27.0	Spot	5:00:00AM- 5:30:00	Day, W-2, Th-2, F-2	10/26/12 5:24AM (Fr)	00:30	2012MRFP145H	\$625.00	
27.0	Spot	5:00:00AM- 5:30:00	Day, W-2, Th-2, F-2	10/26/12 5:27AM (Fr)	00:30	2012MRFP148H	\$625.00	
30.0	Spot	11:00:00PM-11:30:00	Day, W-2, Th-2, F-2, Sa-2, Su-2	10/24/12 11:14PM (We)	00:30	2012MRFP145H	\$2000.00	
30.0	Spot	11:00:00PM-11:30:00	Day, W-2, Th-2, F-2, Sa-2, Su-2	10/24/12 11:23PM (We)	00:30	2012MRFP148H	\$2000.00	
30.0	Spot	11:00:00PM-11:30:00	Day, W-2, Th-2, F-2, Sa-2, Su-2	10/25/12 11:12PM (Th)	00:30	2012MRFP145H	\$2000.00	
30.0	Spot	11:00:00PM-11:30:00	Day, W-2, Th-2, F-2, Sa-2, Su-2	10/26/12 11:12PM (Fr)	00:30	2012MRFP145H	\$2000.00	
30.0	Spot	11:00:00PM-11:30:00	Day, W-2, Th-2, F-2, Sa-2, Su-2	10/26/12 11:29PM (Fr)	00:30	2012MRFP148H	\$2000.00	
30.0	Spot	11:00:00PM-11:30:00	Day, W-2, Th-2, F-2, Sa-2, Su-2	10/28/12 11:15PM (Su)	00:30	2012MRFP148H	\$2000.00	
30.0	Spot	11:00:00PM-11:30:00	Day, W-2, Th-2, F-2, Sa-2, Su-2	10/28/12 11:31PM (Su)	00:30	2012MRFP148H	\$2000.00	
34.0	Spot	8:00:00PM- 8:30:00	Day, W-1	10/24/12 8:17PM (We)	00:30	2012MRFP148H	\$6600.00	
35.0	Spot	9:00:00PM-10:00:00	Day, Th-1	10/25/12 9:19PM (Th)	00:30	2012MRFP145H	\$6500.00	
36.0	Spot	10:00:00PM-11:00:00	Day, Th-1	10/25/12 10:40PM (Th)	00:30	2012MRFP148H	\$5000.00	
37.0	Spot	8:00:00PM- 9:00:00	Day, F-1	10/26/12 8:44PM (Fr)	00:30	2012MRFP148H	\$3000.00	
38.0	Spot	9:00:00PM-10:00:00	Day, F-1	10/26/12 9:43PM (Fr)	00:30	2012MRFP145H	\$3450.00	
39.0	Spot	10:00:00PM-11:00:00	Day, F-1	10/26/12 10:37PM (Fr)	00:30	2012MRFP148H	\$3500.00	
40.0	Spot	9:00:00AM-10:00:00	Day, Sa-2	10/27/12 9:27AM (Sa)	00:30	2012MRFP148H	\$1050.00	
40.0	Spot	9:00:00AM-10:00:00	Day, Sa-2	10/27/12 9:41AM (Sa)	00:30	2012MRFP143H	\$1050.00	
41.0	Spot	7:00:00PM- 7:30:00	Day, Sa-1	10/27/12 7:57PM (Sa)	00:30	2012MRFP148H	\$850.00	
42.0	Spot	7:30:00PM- 8:00:00	Day, Sa-1	10/27/12 7:39PM (Sa)	00:30	2012MRFP148H	\$850.00	
43.0	Spot	8:00:00PM-11:30:00	Day, Sa-2	10/27/12 8:53PM (Sa)	00:30	2012MRFP148H	\$3300.00	
43.0	Spot	8:00:00PM-11:30:00	Day, Sa-2	10/27/12 10:29PM (Sa)	00:30	2012MRFP148H	\$3300.00	
44.0	Spot	11:30:00PM-12:00:00	Day, Sa-1	10/27/12 12:14AM (Sa)	00:30	2012MRFP148H	\$1250.00	



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CO-OP/Order Type No/Normal  
Package  
Gen. Date 10/30/2012 4:06:14PM

Orlando (WFTV)

## OFFICIAL BILLING INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Copy/ISCI	Amount	Remarks
45.0	Spot	6:00:00AM- 7:00:00	Day,Su-3	10/28/12 6:14AM (Su)	00:30	2012MRFP143H	\$850.00	
45.0	Spot	6:00:00AM- 7:00:00	Day,Su-3	10/28/12 6:43AM (Su)	00:30	2012MRFP148H	\$850.00	
45.0	Spot	6:00:00AM- 7:00:00	Day,Su-3	10/28/12 6:59AM (Su)	00:30	2012MRFP148H	\$850.00	
46.0	Spot	12:00:00PM-12:30:00	Day,Su-2	10/28/12 12:00PM (Su)	00:30	2012MRFP143H	\$600.00	
46.0	Spot	12:00:00PM-12:30:00	Day,Su-2	10/28/12 12:14PM (Su)	00:30	2012MRFP148H	\$600.00	
47.0	Spot	6:00:00PM- 6:30:00	Day,Su-2	10/28/12 6:14PM (Su)	00:30	2012MRFP143H	\$1500.00	
47.0	Spot	6:00:00PM- 6:30:00	Day,Su-2	10/28/12 6:24PM (Su)	00:30	2012MRFP148H	\$1500.00	
48.0	Spot	7:00:00PM- 8:00:00	Day,Su-1	10/28/12 7:19PM (Su)	00:30	2012MRFP148H	\$2750.00	
49.0	Spot	8:00:00PM- 9:00:00	Day,Su-1	10/28/12 8:20PM (Su)	00:30	2012MRFP143H	\$6500.00	
50.0	Spot	9:00:00PM-10:00:00	Day,Su-1	10/28/12 9:19PM (Su)	00:30	2012MRFP148H	\$6000.00	
51.0	Spot	11:00:00PM-11:30:00	Day,Su-2	10/28/12 11:22PM (Su)	00:30	2012MRFP148H	\$2000.00	
51.0	Spot	11:00:00PM-11:30:00	Day,Su-2	10/28/12 11:27PM (Su)	00:30	2012MRFP143H	\$2000.00	
52.0	Spot	11:30:00PM-12:05:00	Per week (2),Sa	10/27/12 12:00AM (Sa)	00:30	2012MRFP143H	\$1250.00	M/G For 30.0.1,30.0.2
52.0	Spot	11:30:00PM-12:05:00	Per week (2),Sa	10/27/12 12:20AM (Sa)	00:30	2012MRFP148H	\$1250.00	M/G For 30.0.1,30.0.2
53.0	Spot	6:00:00PM- 7:00:00	Per week (1),Su	10/28/12 5:59PM (Su)	00:30	2012MRFP148H	\$1500.00	M/G For 30.0.1,30.0.2
54.0	Spot	11:00:00PM-11:35:00	Per week (1),Fr	10/26/12 11:13PM (Fr)	00:30	2012MRFP148H	\$2000.00	
55.0	Spot	11:00:00PM-11:35:00	Per week (1),Su	10/28/12 11:13PM (Su)	00:30	2012MRFP143H	\$2000.00	

We warrant that the actual broadcast information shown on this invoice was taken from the official program log.



Gross Total	\$184,880.00	Total Spots	95
Commission	(\$27,732.00)		
<b>Net Total</b>	<b>\$157,148.00</b>		

WFTV-TV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising contract with this station, whether verbal or written.